



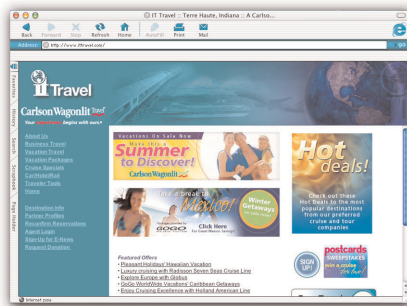
**PUBLIC RELATIONS**

Public relations was used to highlight the specific achievements of the agency.



**ADVERTISING - PRINT ADS**

Special events advertisements in cooperation with local businesses create more brand awareness for IT Travel.



**INTERACTIVE MEDIA - WEB SITE**

The web site was developed as an integral marketing tool to introduce new specials and offerings, provide links to travel venues, and provide contact information for potential travelers.



**ADVERTISING - TELEVISION**

Television commercials in cooperation with Disney Travel allow IT Travel to take advantage of co-op opportunities.

