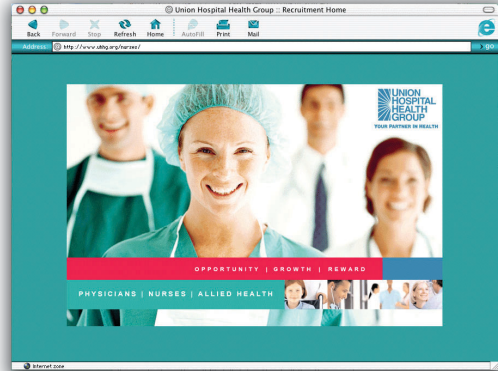




**ADVERTISING - PRINT COLLATERAL**

A presentation folder was designed to hold the interactive CD and other recruitment information and provide a piece that would stand out among materials offered by the numerous hospitals at recruitment fairs. The web site and CD cover carried out the same design as the folder.



**INTERACTIVE MEDIA - WEB SITE**

A recruitment section was added to the Health Group web site that allows potential employees to learn about UHHG, explore employment possibilities, search specific openings and access employment forms. Portions of the interactive CD were utilized on the web site.



**INTERACTIVE MEDIA - INTERACTIVE CD**

An interactive CD was produced to provide information on the Health Group, the individual hospitals and their communities. The CD gave viewers with Internet access the capability to link to the UHHG web site for more information.